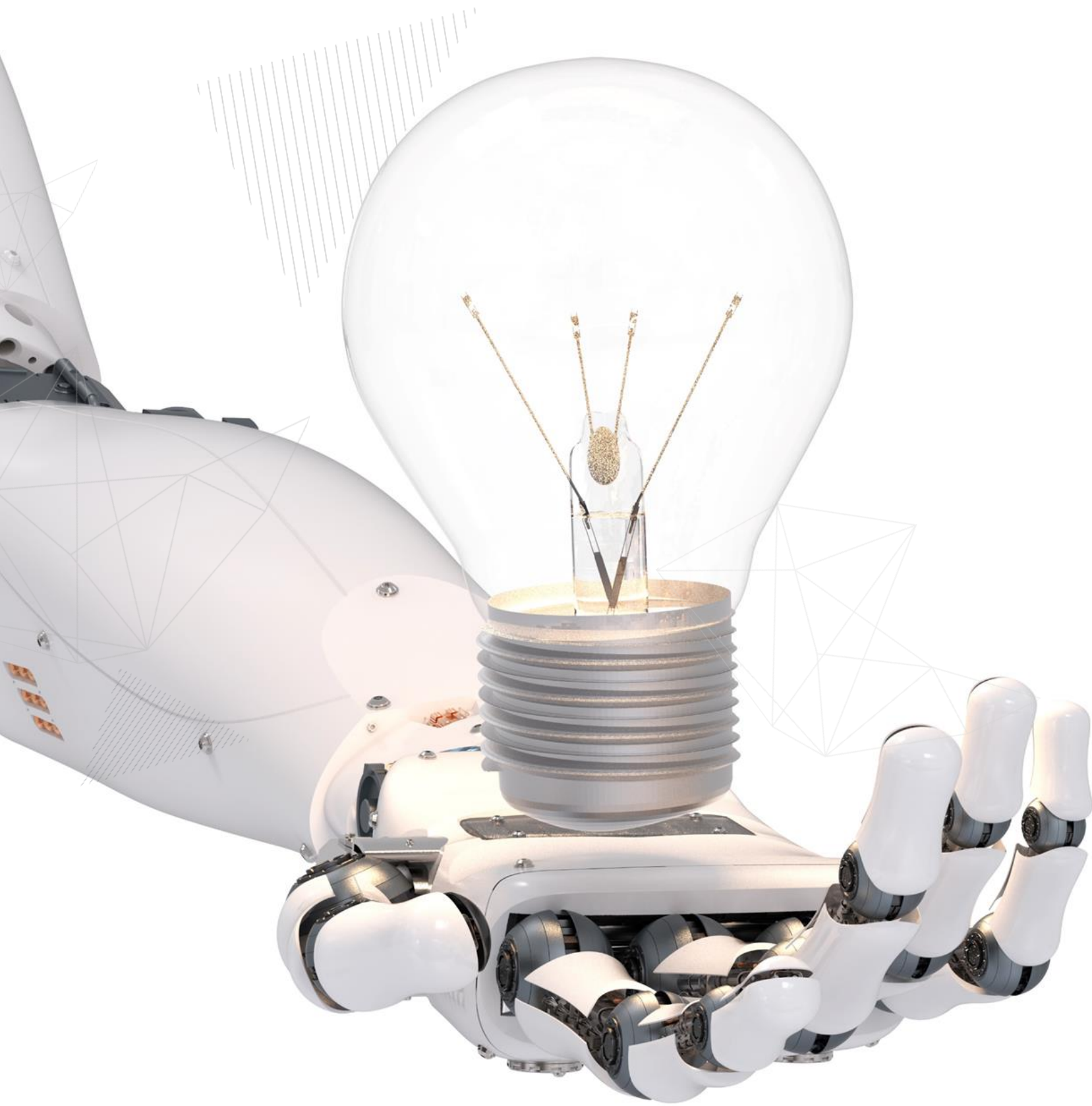


Digital Practical Applications of AI Fundamentals for Organizational Productivity

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Boxolog.com



1. Overview

This 1-day interactive workshop is designed to introduce AI fundamentals and their practical application across various departments within the client's organization. The workshop can be customized based on pre-assessment results, which will help gauge participants' existing knowledge, experience, and adaptability to AI technologies. This ensures that the workshop is tailored to the specific needs of the participants, offering a low-barrier entry into AI tools. The workshop emphasizes improving individual, team, and organizational productivity by showcasing practical AI solutions that are easy to adopt and can enhance efficiency across departments. Through department-specific business cases, the workshop provides continuous, practical exercises directly relevant to the functions of each department, focusing on AI adoption to improve operational efficiency and innovation.

2. Benefits



- **Increased Efficiency:** Learn how AI tools can automate repetitive tasks, leading to increased productivity and efficiency within each department.
- **Real-World Application:** Gain hands-on experience with AI tools, applying them to actual business case studies, making the learning highly relevant.
- **Enhanced Innovation:** Explore how AI can drive innovation within departments, enabling more data-driven and strategic decision-making.
- **Customized Learning:** The workshop is tailored based on pre-assessment results, ensuring that participants develop skills and solutions that are directly applicable to their daily work, regardless of their current level of AI knowledge.
- **Collaboration Skills:** Improve cross-departmental collaboration by understanding how AI can integrate and benefit different areas of the organization.

3. Methodology

This is a 5-day course that can be delivered in 3 ways,



Virtual

A complete online delivery mode that uses platforms like Mural and Menti, to deliver on teamwork and collaboration during case studies and exercises.



In Person

A complete in-person delivery mode that encourages face-to-face interaction and hands-on learning.



Hyflex

A mix of virtual and in-person delivery mode that includes the option of attending workshops face to face or enjoying the benefits of a fun virtual class.

4. Outcomes

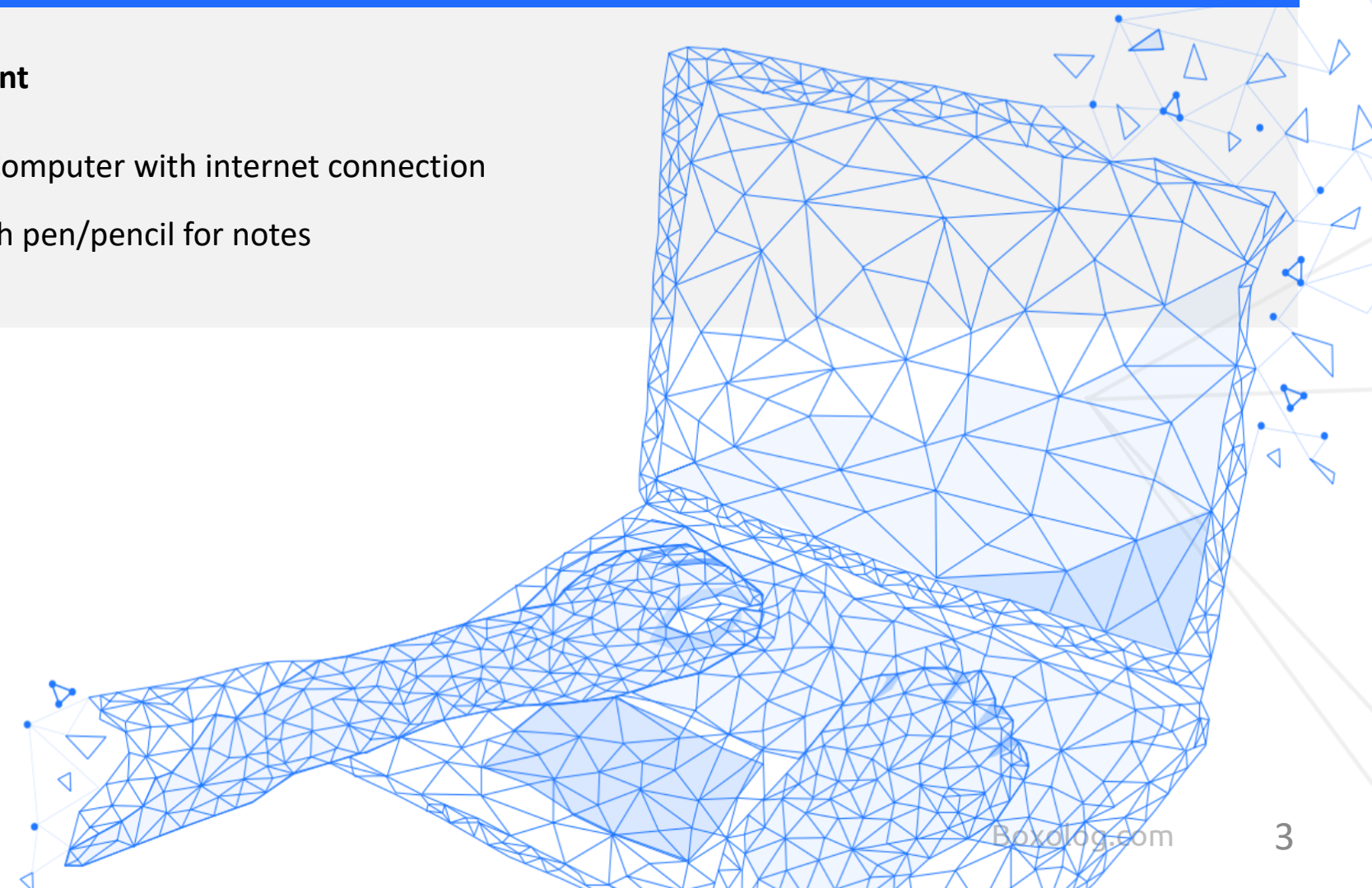
1. Understand the fundamentals of AI and how it can be applied to different business functions.
2. Utilize AI tools to automate and streamline processes relevant to their department's operations.
3. Develop AI-driven solutions to address specific business challenges within their departments.
4. Create an actionable plan for AI adoption tailored to their department's needs.
5. Collaborate across departments to leverage AI for improved cross-functional productivity.



5. Equipment

1. Laptop/Computer with internet connection
2. Book with pen/pencil for notes

Using the latest technology and Augmented class exercises using AI



6. Audience:

- This workshop is designed for professionals across various departments who are interested in understanding and applying AI tools to enhance their productivity and streamline operations. It is particularly beneficial for employees in departments such as HR, marketing, finance, customer service, and operations, where AI can automate tasks, improve decision-making, and drive process optimization. Team leaders, managers, and those responsible for operational efficiency will find this workshop valuable for identifying AI-driven solutions tailored to their specific business needs. Additionally, cross-functional teams looking to collaborate and leverage AI to improve workflows and productivity across the organization will greatly benefit from the hands-on, practical focus of the workshop.

7. Competencies:

- **AI Application Competency:** The ability to practically apply AI tools to solve department-specific challenges, improving productivity and efficiency.
- **AI Strategy Competency:** Understanding the strategic implications of AI adoption, and developing tailored plans for integrating AI into business functions.
- **Problem-Solving with AI:** Leveraging AI to address business challenges by providing actionable solutions through data analysis and automation.
- **Cross-Departmental Collaboration:** Fostering the ability to collaborate across different departments using AI to streamline operations and improve overall organizational performance.
- **Innovation and Optimization:** Building a mindset of continuous improvement and innovation using AI tools to optimize business processes.

8. Course Instructor

Frederik Haentjens is a Human Capital & Organisational Transformation author, keynote speaker and executive with a focus on Organization Design (OD), Design Thinking, Employee Experience, Digital transformation, innovation and disruption. He blends 20 years of expertise providing a customer-centered yet technologically advanced approach to Digital Transformation.

He helps Middle-Eastern, African and Asian organizations in the public and private sectors to achieve their business challenges and provides coaching to them and their staff in various theories to help achieve long-term goals. Digitalization is one such course, where in Fred dives deep into the technical aspects as well as behavioral elements to develop a sense of transformation among organizations. With his multi-industry experience, Frederik ensures that his clients are capable and prepared to execute current and future organisational strategies and meet business goals.

He is a strategic professional who works directly with senior executives to align leadership vision, behaviors/practices, culture, measures, strategic workforce planning, performance, and organisation development. He is a creative thinker, designer, problem solver, and decision-maker. He has strong communication, interpersonal relations, coaching/mentoring, change management, and collaborative skills.

A portrait of Frederik Haentjens, a man with short grey hair and a goatee, wearing blue-rimmed glasses, a white button-down shirt, and a grey blazer. He is sitting and looking towards the camera.

Frederik Haentjens

9. Workshop Breakdown

Module 1: Understanding AI and Its Role in the Organization

Overview

Build a foundational understanding of AI fundamentals and its impact on productivity at individual, team, and organizational levels. Participants will begin working on department-specific business cases, exploring how AI tools can drive productivity improvements with minimal adoption barriers.

▪ Topics

1. Introduction to AI Fundamentals
2. AI's Role in Enhancing Individual, Team, and Organizational Productivity
3. Setting Up the Business Case and AI Engagement Each department sets
4. Initial AI Interaction: Identifying Key Tasks
5. Exploring AI Tools for Task Automation



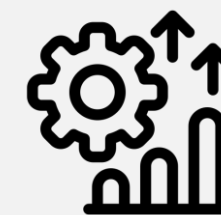
Module 2: Practical AI Applications for Business Improvement

Overview

Expand on initial business cases to explore practical AI tools for process optimization and data-driven decision-making. Participants will learn how to enhance department-specific processes using AI for automation, analytics, and reporting, maintaining a continuous engagement with the evolving case study.

▪ Topics

1. AI Tools for Data-Driven Decision-Making
2. Process Optimization Through AI
3. AI for Process Automation
4. AI-Powered Analytics and Reporting
5. Optimizing the Business Case with AI



Module 3: AI Adoption and Strategic Implementation Across Departments

Overview

Develop strategies to implement AI solutions from business cases across different departments. Participants will create comprehensive AI adoption plans, addressing integration barriers and encouraging cross-departmental collaboration to refine their action plans for effective AI integration.

▪ Topics

1. Strategizing AI Adoption Across Departments.
2. Overcoming Barriers to AI.
3. Developing a Full AI Adoption Plan.
4. Cross-Departmental Collaboration with.
5. Final Refinement of the Business Case and Action Plan.

