

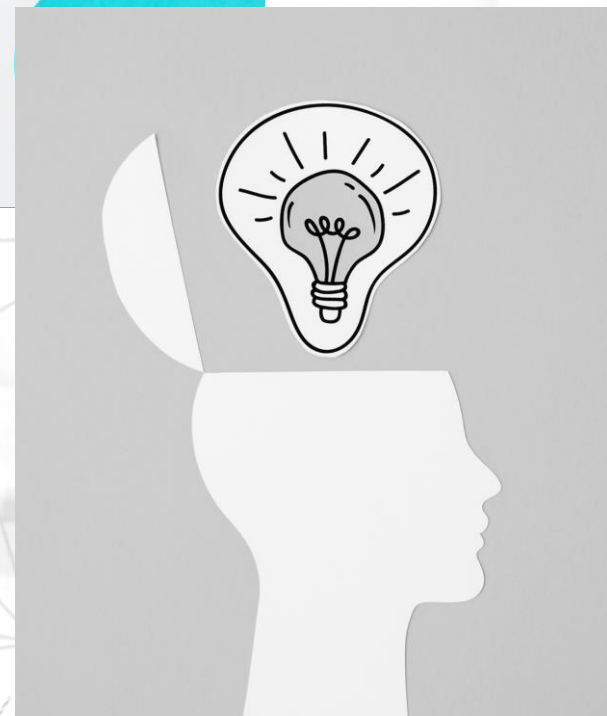


FUTURES THINKING

3 DAYS

Frederik Haentjens

Boxolog.com



1. Overview

This intensive 3-day course provides a comprehensive introduction to futures thinking methodologies. Through interactive workshops, real-world case studies, and hands-on activities, participants will master an end-to-end strategic foresight process. They will learn how to scan the horizon for trends and signals, imagine alternative futures, and develop plans to activate their preferred vision of the future. Participants will gain a future-focused mindset to enhance strategic agility in volatile times.

2. Benefits



- Understanding of Futures Thinking
- Recognizing the Importance of Futures Thinking
- Mastery of the Futures Thinking Framework
- Skills in Framing, Scanning, and Forecasting
- Proficiency in Visioning and Planning
- Execution and Acting Towards Desired Future
- Holistic Conclusion and Adaptability

3. Methodology

This is a 3-day course that can be delivered in 3 ways,



Virtual

A complete online delivery mode that uses platforms like Mural and Menti, to deliver on teamwork and collaboration during case studies and exercises.



In Person

A complete in-person delivery mode that encourages face-to-face interaction and hands-on learning.



Hyflex

A mix of virtual and in-person delivery mode that includes the option of attending workshops face to face or enjoying the benefits of a fun virtual class.

4. Outcomes

1. Apply a strategic futures thinking framework to identify emerging trends and anticipate potential disruptions.
2. Analyze complex data and events to decode weak signals about the future.
3. Develop robust scenarios exploring divergent futures using creative thinking tools.
4. Craft compelling visions of a preferred future aligned to organizational strategy.
5. Design innovative prototypes and roadmaps to activate strategic foresight.



5. Equipment

1. Laptop/Computer with internet connection
2. Book with pen/pencil for notes

Using the latest technology and Augmented class exercises using AI




6. Attendees

The ideal attendees for this course are Managers, directors, executives, team leaders, and individuals in leadership roles across various industries and organizations.

7. Course Instructor

Frederik Haentjens is a Human Capital & Organisational Transformation author, keynote speaker and executive with a focus on Organization Design (OD), Design Thinking, Employee Experience, Digital transformation, innovation and disruption. He blends 20 years of expertise providing a customer-centered yet technologically advanced approach to Digital Transformation.

He helps Middle-Eastern, African and Asian organizations in the public and private sectors to achieve their business challenges and provides coaching to them and their staff in various theories to help achieve long-term goals. Digitalization is one such course, where in Fred dives deep into the technical aspects as well as behavioral elements to develop a sense of transformation among organizations. With his multi-industry experience, Frederik ensures that his clients are capable and prepared to execute current and future organisational strategies and meet business goals.

He is a strategic professional who works directly with senior executives to align leadership vision, behaviors/practices, culture, measures, strategic workforce planning, performance, and organisation development. He is a creative thinker, designer, problem solver, and decision-maker. He has strong communication, interpersonal relations, coaching/mentoring, change management, and collaborative skills.



Frederik Haentjens

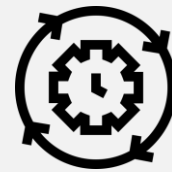
8. Course Outline

Module 1: Introduction to FUTURES THINKING

DAY 1

Participants will learn foundational concepts and terminology of futures thinking through interactive lectures and discussions. A case study on a company that successfully adopted futures thinking will illustrate its benefits

1. Origins and Evolution of Futures Thinking
2. Core Concepts and Terminology
3. Distinguishing Forecasting vs. Foresight
4. Benefits of a Future-Focused Mindset



Module 3: The Futures Thinking Framework

DAY 1

Participants will get an overview of the end-to-end futures thinking framework. They will work in teams on a simulation exercise to practice key framework stages including framing and scenario development.

1. An Overview of the Framework
2. Framing Challenges, Decisions and Time Horizons
3. Scanning the Horizon for Trends and Signals
4. Developing and Analyzing Scenarios

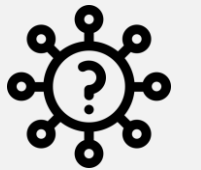


Module 2: Why Futures Thinking?

DAY 1

Through real-world examples and group exercises, participants will examine various applications of futures thinking across domains. Case studies of governments and corporations using foresight will demonstrate its utility.

1. Reasons for Thinking About the Future
2. Uses and Applications Across Domains
3. For Policymakers and Government Leaders
4. For Corporations and Organizations



8. Course Outline

Module 4: Framing the Future

DAY 2

By analyzing a case study, participants will practice framing a strategic challenge, clarifying decisions, and determining time horizons. They will identify key driving forces shaping the future in their own industry.

1. Clarifying Issues, Problems and Decisions
2. Determining Scope and Time Horizons
3. Identifying Driving Forces and Key Factors
4. Techniques for Horizon Framing



Module 6 : Forecasting Possibilities

DAY 2

Participants will develop scenarios exploring plausible futures for a given industry. They will craft vision statements for their preferred scenario aligned to organizational.

1. Techniques for Analyzing Uncertainties
2. Developing Scenarios to Explore Plausible Futures
3. Creating Alternative Scenarios
4. Visioning Desired Futures Aligned to Strategy



Module 5 : Scanning the Horizon

DAY 2

Through an interactive scanning workshop, participants will learn techniques to monitor trends, detect weak signals, and gather data about emerging issues in their external environment.

1. Monitoring Trends and Patterns of Change
2. Detecting Weak Signals and Early Warnings
3. Gathering Data Through Environmental Scanning
4. Methods and Tools for Horizon Scanning



8. Course Outline

Module 7: Planning for the Future

DAY 3

Using a case study, participants will gain hands-on experience with backcasting to translate strategic foresight into concrete plans and prototypes.

1. Turning Foresight into Action
2. Backcasting to Design Future Plans
3. Developing Roadmaps and Prototypes
4. Choosing Indicators and Signposts



Module 9: Future Horizons

DAY 3

Participants will learn about innovations in futures thinking methodologies and AI-enabled foresight tools. The instructor will facilitate discussions about the future of the field.

1. Innovations in Foresight Methodologies
2. The Growing Role of AI in Strategic Foresight
3. Developing Core Competencies for the Future
4. The Future of Futures Work



Module 8: Activating Foresight

DAY 3

Through a simulation exercise, participants will address real-world challenges in embedding futures thinking in their organization's culture and processes.

1. Overcoming Obstacles to Implementation
2. Building Organizational Foresight Capabilities
3. Embedding Foresight in Processes and Culture
4. Leadership for Future-Focused Change



Module 10: Conclusion

DAY 3

1. Obstacles to FUTURES THINKING
2. The way forward
3. Design Thinking vis a vis Futures Thinking
4. Innovation using FUTURES THINKING
5. Final Thoughts

